



For Immediate Release

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**The Hamister Group, Inc. Names Director of Sales and Marketing
*Paula Shaffer to lead efforts at Pittsburgh hotel***

WILLIAMSVILLE, NEW YORK – The Hamister Group, Inc., a national leader in hospitality management, announces Paula Shaffer has joined the company as Director of Sales and Marketing for their Hampton Inn Pittsburgh Greentree property.

Shaffer has extensive experience in the hospitality industry and comes to The Hamister Group, Inc. from Hampton Inn Vista Host Management Company where she was Operations Manager. Prior to that, Shaffer was Vista Host's Director of Sales for their Hampton Inn University Center Pittsburgh/Oakland for nearly six years, was the Director of Sales for the Ramada Inn, Somerset, PA, and held various positions over a 12-year period with the Hidden Valley Four Seasons Resort in Hidden Valley, PA.

"Paula brings a strong work ethic, dedication, and a passion for customer care to our Hampton Inn Pittsburgh Greentree," said Bill Caraway, regional director of sales, PA, The Hamister Group, Inc. "This, coupled with her extensive industry experience, makes Paula an invaluable member of our Pittsburgh Area sales team."

Shaffer is a past board member of Destination Greater Pittsburgh and has held memberships with the Oakland Rotary Club, Pittsburgh East Liberty Rotary Club, the Society of Government Meeting Planners, and the Pittsburgh Business Travel Association.

In 2009, The Hamister Group, Inc. earned a spot on the annual Inc. 5000 index, was

recognized as one of the 50 fastest-growing companies in Western New York, and in 2010, has been named one of the top 100 Hotel Management Companies in the United States.

The Hamister Group, Inc. is a national leader in health care and hotel management, with over 32 years of experience and a solid management portfolio in the eastern United States. The company has a proven record of superior management results and today employs nearly 1,000 co-workers at its facilities in New York, Pennsylvania, Tennessee and Kentucky. The hotels and health care businesses managed by The Hamister Group, Inc. consistently achieve the highest honors in guest satisfaction and operations excellence. For more information, visit www.hamistergroup.com.

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