



For Immediate Release

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Brompton Heights assisted living names Greenwood Marketing Director

WILLIAMSVILLE, NEW YORK – Brompton Heights, Inc., an assisted living, memory care and independent living residence in Williamsville, announced that Wendy Greenwood has been named Marketing Director.

Greenwood will promote Brompton Heights to prospective residents and their families throughout Western New York, as well as work and develop relationships with referral sources from across the community.

Greenwood has significant sales and marketing experience, and has held progressive regional account management positions with national health care organizations, including Ocular Labs, Inc., Gentiva Health Care, Prudential Senior Care and HealthNet.

Wendy has a strong sales background and has been doing an exceptional job since she started at Brompton Heights," commented Gary Pelton, Administrator, Brompton Heights. "She knows how to market the property and she knows how to sell it—all while showing she genuinely cares for our residents and their families."

Wendy attended American River College, in Sacramento, CA, is the proud mother of three children, is an avid sports fan, Wendy enjoys watching professional hockey.

Brompton Heights, Inc. has been serving the Western New York community for more than 25 years. Opened in a former educational mission and seminary in 1982, the facility provides assisted living, memory care and independent living services in a beautiful, luxurious and comfortable atmosphere with a selection of private, semi-private and suite accommodations, as well as ten independent living apartments. Today, residents at Brompton Heights enjoy a unique five-star living experience, complete with fine dining, around the clock recreation opportunities and a professional nursing staff on site 24 hours a day. Amenities include an ice cream parlor, movie theater and private dining room. Brompton Heights is licensed by the New York State Department of Health and is owned and operated by The Hamister Group, Inc.

For more information, visit www.bromptonheights.com.

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