



**THE RIGHT REFORM**  
**FOR PRUDENT HEALTH CARE SOLUTIONS**

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Contact:  
Philip J. Pantano  
716-839-4000, ext. 341

**New Website Dedicated to Encouraging True Health Care Reform**  
***Site offers analysis of proposed House and Senate measures***

WILLIAMSVILLE, NEW YORK – With health care reform the topic of intense debate in Washington and around the country, a new website was launched today to encourage informed debate and advocacy on the issue.

The site – [www.therightreform.com](http://www.therightreform.com) – provides analysis of both the bill proposed by the leadership in the House of Representatives, and the Senate’s proposed plan. Businessman Mark E. Hamister created the site in an effort to help citizens from across the country understand the proposals before Congress.

“Next to stabilizing the national economy, I believe that health care reform is the single biggest domestic issue facing our nation today,” said Hamister, who has read both proposals in their entirety. “Unfortunately, because health care reform is such a complex issue, many people do not have a clear picture about what is truly being discussed and emotional arguments from both sides of the political spectrum have done little to educate the American public.”

After the House proposal, bill HR 3200 “America’s Affordable Health Choices Act of 2009,” was released earlier this summer, it became the focus of heated town hall meetings and rhetoric from coast to coast. In discussing health care reform with various leaders of the Western New York business community, Hamister decided to not let himself be swayed by third party reports. Instead, he sat down and read the 1018-page bill for himself.

As he pored over the proposed legislation, Hamister saw a mix of good and bad measures that, in his opinion did not get to the meat of the issue of fixing the nation’s health care delivery system. Weeks later, when the Senate unveiled its plan, in the form of a Chairman’s Mark entitled “America’s Healthy Future Act of 2009,” Hamister once again read the proposal from cover to cover.

After reading both proposals, Hamister says he is still looking for true health care reform.

“We need health care reform in this country, and we need it badly,” he said. “Neither the House bill nor the Senate plan get us there. The issues that plague our health care system today will still be here tomorrow under both of these plans.”

In Hamister’s opinion, true health care reform must focus on five key areas: enacting clear and comprehensive tort reform; changing our national health care payment system from procedure-based to outcome-based; establishing a relationship between health care premium costs and lifestyle choices; making the purchase of health care coverage individual responsibility; and enhancing the recruitment of primary care physicians.

“I see the soaring costs of health care premiums today as the result of a broken system, not the cause,” he explained. “If the goal is to make coverage more affordable for all Americans, and that should be the goal, then we must look at ways to reduce the exorbitant cost of delivering care and the significant drivers of that cost.”

Hamister is no stranger to the field of health care and health care regulations. He has spent the bulk of his 32 years in business providing care for senior citizens after starting his first company, an assisted living company, in 1977. That business evolved into National Health Care Affiliates, Inc., which grew to become one of the 20 largest health care providers in the country before it was sold in 1996. Throughout his career, he has served on numerous national, statewide and regional panels and committees focused on delivering quality health care to individuals.

Today, Hamister is Chairman and CEO of The Hamister Group, Inc., a national health care and hospitality management company with more than 900 employees in New York, Florida, Pennsylvania, Tennessee and Kentucky.

The goal of [www.therightreform.com](http://www.therightreform.com) is to encourage all Americans to understand how Congress plans to enact health care reform. In addition to Hamister’s detailed analysis of both the House and the Senate measures, the website also features links to other informational resources.

“Tens of millions of Americans cannot afford health care coverage today and millions more struggle to afford the coverage they have. That simply should not be and cannot continue,” Hamister said. “An incomplete bill from Congress will do little to help the millions of uninsured get the coverage that they and their families need and deserve. Our national opportunity is here and now is the time to get health care reform done the right way.”